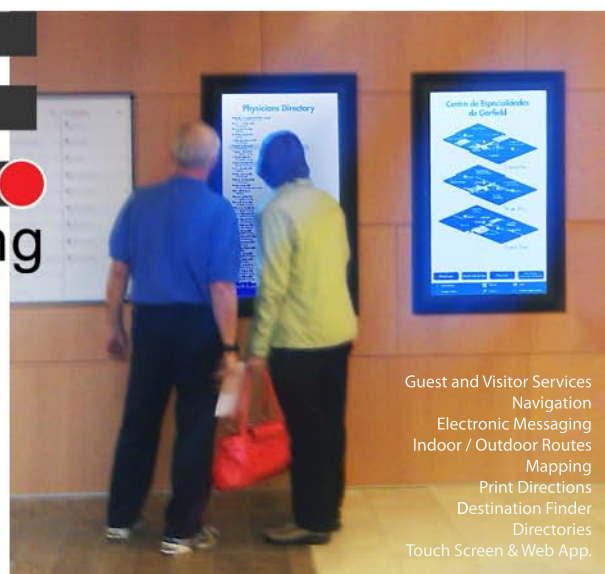# here **2 THERE.**
Interactive Wayfinding

Hospitals
Universities
Malls
Airports

Global Software Applications, LLC
Here2There Software USA

p# (814) 342 - 3120
f# (814) 342 - 3145
www.here2theresoftware.com

Data-Driven Wayfinding

508 Compliant

Guest and Visitor Services
Navigation
Electronic Messaging
Indoor / Outdoor Routes
Mapping
Print Directions
Destination Finder
Directories
Touch Screen & Web App.

Here 2 There is an Interactive Wayfinding application, residing on a Kiosk or Touch screen LCD , your Home page or Mobile Device. Generate (print) the directions / route to the mapped indoor and outdoor destinations.

Digital Signage
Wayfinding is a specialized area of digital signage. All the information is centrally stored on a server. The front-end application, which resides on the kiosk, pulls all the variable data from the server. This ensures that only the latest updated information is published.

Kiosk / Mobile Device
Offer 24/7 unattended Wayfinding assistance on-site with a kiosk, touch screen LCD or Mobile Application.

Smart-Phones and Tablets with any major operating system are supported (Apple OS, Android, Symbian, Blackberry, and W7).

Go Mobile

Broadcast Other Information
Other useful information can be displayed on the screen as well, such as bus schedules, weather, calendars, staff listing with phone numbers, advertising, etc.

Wayfinding On Your Homepage
Offering the people at home the chance to generate and print the directions, deserves real consideration. Not only is your wayfinding application accessible anywhere where there is a connection to the internet, but you also offer the service to those people who like to pre-plan at home in their own environment.

Back-Office
Part of the maintenance kit is a back-office program, which can be used to make instant updates to the interactive Wafinding system.

Indoor AND Outdoor Directions
The Wayfinding Service doesn't stop with providing indoor directions alone. When the guest leaves your facility, he may want to know where the nearest bus stop, train station or metro station is located. Here 2 There can generate an unlimited number of outdoor directions in addition to indoor directions, for the ultimate guest satisfaction.

Re-seller Information:

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Data-Driven Wayfinding

Here 2 There's wayfinding engine is data-driven, and not graphical driven. Data-driven means that all locations (starting points and destinations) and 'ways' (hallways and roadways) are stored as a numeric value. Algorithms use these values to calculate the fastest or preferred route, on request.

Data-Driven Engine

The marked leaders, like Google and Garmin, use data-driven engines in their wayfinding applications. Unfortunately, they only provide outdoor directions.

To find the fastest or preferred indoor routes, Here2There uses the same data-driven wayfinding technology.

Flexibility

Data-driven wayfinding systems calculate with data, to provide the right information. This data can be easily manipulated or added on to, providing a very flexible, expandable system.

In contrast, graphical engines require a lot of manual labor in setting up and maintenance. Every time a change to the wayfinding systems occurs, new graphic maps have to be created, stored and uploaded.
Expensive, time-consuming and very inflexible.

Cost

Data-Driven engines don't require a whole revamp if the starting-point changes or when you add starting-points (kiosks). Just indicate in Back-Office that a certain location will, from here on out, act as starting-point and you are done. No extra license costs!

Expandability

No building is too big, no campus is too large and there are never too many destinations.
Here2There's wayfinding engine can host and handle millions of different routes at once.

Versatile

Add weather, rss feeds, static or variable information, movies, other touch screen applications or integrate H2T Wayfinding system into an existing application.

Re-seller Information:

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Digital Wayfinding for Universities

Kiosk /touch screen LCD

Strategically placed On-Site throughout the facility or when it is a smaller building, only at the entrance(s).

Visitors immediately have the opportunity to locate where they are and where their destination is, when they enter the building.

Web Wayfinding

The wayfinding Application resides on your public web pages for anyone to access and you can link to it from your homepage, through a 'directions' button or text link.

Typically the page is designed for computer access but can be adjusted to suit mobile screens as well.

Online (Web) Mobile Wayfinding

A web wayfinding application for Mobile access is the most cost-effective, easiest to manage Mobile solution. It also immediatly works on all Mobile Operating Systems.

Mobile Wayfinding:

Dedicated application especcially developed for each single Mobile Operating System.

Real Turn-by-Turn:

Can be equipped with a positioning system for real turn-by-turn directions and tracking.
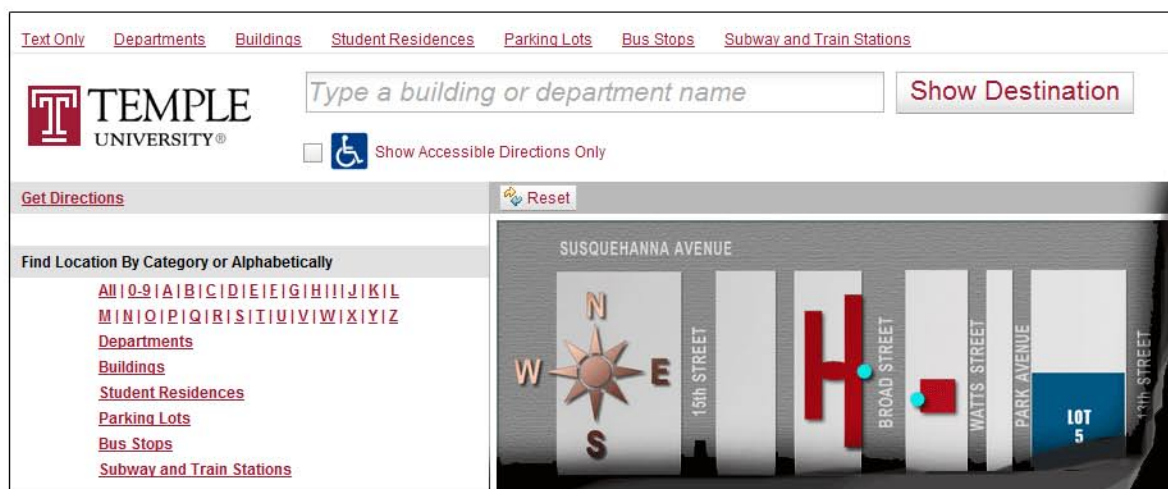
Management

Making changes to the wayfinding system after delivery, is easy and fast. Move or relocate a department, close-off a hallway or add another language with Back-Office.

Re-seller Information:

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Digital Wayfinding for Universities

Try this live at http://temple.here2theresoftware.com/

Features:

Room to Room directions

Search by directory or manual entry.

Directories:
  By Alphabet
  Departments
  Buildings
  Student Residences
  Parking Lots
  Bus Stops
  Subway and Train stations

Alternate accessible directions

Web Site 508 Compliant (see http://www.section508.gov/)

Text Only version for visually impaired

Re-seller Information:

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Interactive Wayfinding

Data-Driven Wayfinding   **508 Compliant**

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H2T Digital Signage

Next to Wayfinding, the display can be used to publish other items, like:

- General Hospital Information
- Visiting Hours
- Events Calendar
- Clinics
- Health Forums
- Polls
- Kitchen menu's
- News / Weather
- Important messages
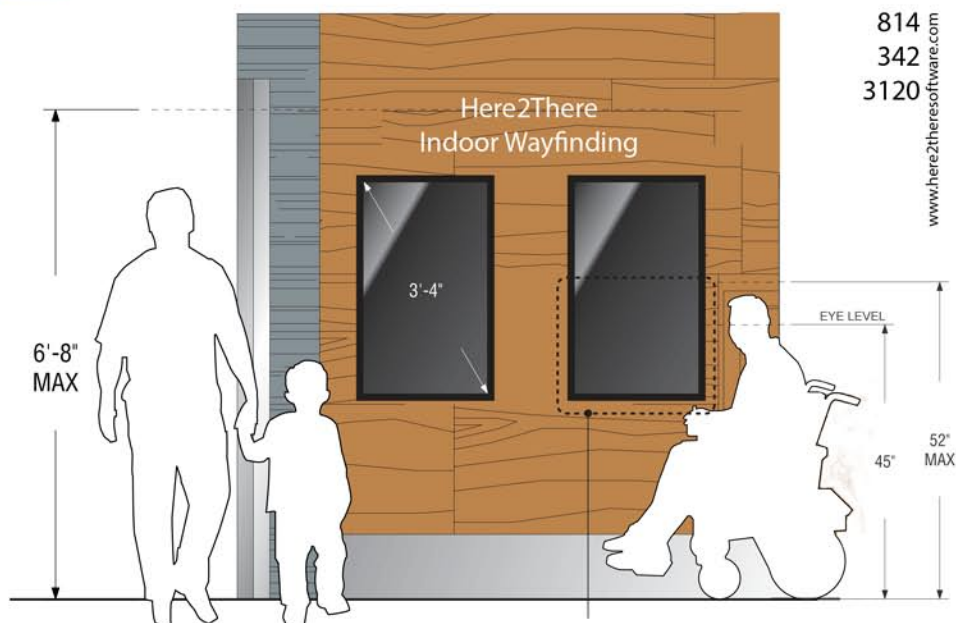- Learn to know your Doctor
- Meeting room information

Digital Wayfinding Systems
for Kiosk, LCD Touch Screen, Web and Mobile.

Re-seller Information:

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Data-Driven Wayfinding

508 Compliant

H2T ADA

Accessibility
42" LCD

here2THERE.
Interactive Wayfinding

Here2There
Indoor Wayfinding

814
342
3120

www.here2theresoftware.com

6'-8"
MAX

3'-4"

EYE LEVEL

45°

52"
MAX

here2THERE.
Intelligent Wayfinding

TOUCH CONTROLS MUST BE
LOCATED WITHIN THIS AREA
FOR ACCESSIBILITY

Digital Wayfinding Systems
for Kiosk, LCD Touch Screen, Web and Mobile.

Re-seller Information:

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Data-Driven Wayfinding **508 Compliant**

H2T Tech

Interactive Wayfinding: Interactive Application, offered through kiosk or LCD with touch screen or through the homepage or Mobile Device, which allows for directions to be found by selecting the destination, through a pull-down list. Mostly for indoor environments like Hospital, University or Mall.

Architecture: Client-Server

Windows: By default all programming and hosting is Windows OS native. For Mac OS or other, a H2T web wayfinding application is a great alternate solution.

Front-End Application: Often referred to as the Wayfinding Application, while it's only part of it. Offers the interactive wayfinding services to the end-user and resides on Kiosk, LCD or Mobile.

.NET Framework: The majority of GSA's development is done using the .NET framework as a foundation. To run GSA's applications, download and install the latest version from Microsoft.

Back-End: Server configuration, database and Wayfinding Engine.

Central Storage: The front-end application, which resides on Kiosk, Web and /or Mobile device will pull all up-to-date information from the server. This can be a server hosted on the Intranet or the Internet.

Hosting: API customers' wayfinding back-end needs to be hosted on GSA servers, due to the nature of the API. GSA has servers all over the world to keep the data transfer-distance as short as possible. Other customer can host the application themselves.

Self-Hosting:
☒ Windows based OS w/.NET Framework installed
☒ MySQL Server Installed
☒ IIS WebServer

Back-Office: Application to perform self-maintenance to the wayfinding application after delivery. Connects directly to the back-end (server). Changes go immediately live across the board of all displays.

Directions: A graphical directional line on a floor map (preferably generated by a data-driven engine), sometimes supported by verbiage.

Digital Wayfinding Systems
for Kiosk, LCD Touch Screen, Web and Mobile.

Re-seller Information:

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