Wayfinding Wish List / Requirement List

Contact Info:

Please fill out:

- *Contact Name* ……………………………………………………………………………….
- *Company Name* ……………………………………………………………………………….
- *E-mail Address* ……………………………………………………………………………….
- *Phone Number* ……………………………………………………………………………….
- *Country* ……………………………………………………………………………….
- *Date Completed* ……………………………………………………………………………….

Industry:

- ☐ *Healthcare (Hospital)*
- ☐ *University/Academic*
- ☐ *Mall*
- ☐ *Airport*
- ☐ *Church/Synagogue/Mosque*
- ☐ *Library*
- ☐ *Museum*
- ☐ *Corporate*
- ☐ *Government*
- ☐ *Other: ……………………………………………………………………………………….*

Purpose (check):

- ☐ *Orientation*
- ☐ *Budgeting*
- ☐ *RFP/RFQ*
  - o *Estimated date of Implementation ………………………………*

(Proceed to page 2)

When the project is completed, the **Here2There** *Digital Wayfinding application is delivered as a "Turn-Key" system.*

The deliverables will be:

- *Front-End Application: Unlimited Licenses*
- *Back-End: Database*
- *Back-Office: Self management*

In order to provide you with the best investment indication, please complete the following to the best of your knowledge.

Project Info:

When do you need the:

- ☐ *Ballpark price estimate*
- ☐ *Proposal*
- ☐ *Date by ………………………………………*

Project Size *(Please attach a floor map of the building(s) / campus):*

- ☐ *One (1) Building*
- ☐ *Multiple Buildings (campus). How many? …………….*
  - *Buildings are:*
    - o *Neatly grouped on a grid*
    - o *Scattered through a campus or metropolitan area*
- ☐ *Number of floors per building (average on multiple buildings). …………….*
- ☐ *If University, is a Hospital is part of the campus?*
- ☐ *Indoor only directions*
- ☐ *Indoor and Outdoor directions*
- ☐ *Outdoor directions only*
- ☐ *Estimated square footage of the facility/location? …………………*

Locations: *(primary) Locations, for either the general public and/or staff, from which you want to provide directions. Public facilities (Restrooms, ATM, etc.) are considered secondary locations and don't need to be included. They will be displayed in the 'Legend' and indicated on the map by icons. A location can be a starting-point or destination providing a truly from-anyplace-to-anyplace wayfinding application.*

- ☐ *Only for Visitors (General Public)*
- ☐ *For Staff and Visitors*
- ☐ *Other …………………………………………………………*
- ☐ *Approximate total number of locations………………..*

Additional information which may apply

………

Here2There *Digital Wayfinding Application*

Brief description of the project:

<Please fill in>………
……..
……..
……..
……..

Basic Screen set (See Examples Attached):

1. *Welcome Screen*
    I. *Purpose: Eye Catcher, placeholder for "Welcome Message" option to 'choose language'*
2. *Default Screen*
    I. *Start Screen. Contains Map with 'You Are Here' indicated and option to refine search. Note that the Legend will always show at the bottom from here on out, since the maps will show the public facilities (secondary locations) immediately.*
3. *Directory Listing*
4. *Directions (+print)*

Directories: One way of selecting the destination (by the user) is to display it in directories.

- *Number of directories you want to offer: …………………..*
- *Which directories? …………………………………………………………………………………………………….*
  (Example: A Mall would like a Directory 'Store' and 'Product' whereas a Hospital would want the directory 'Department' and 'Physician')

Is there any other content, apart from the Here2There *Digital Wayfinding* application, which will be displayed?

- ☐ *No*
- ☐ *Yes, other static / dynamic content, such as: ………………………………………………………….*
- ☐ *Yes, other applications such as: ………………………………………………………………………………*
- ☐ *No, we would like to have **Here2There** integrated into the following application:*
  …….

(Proceed to page 4)

Fill out and fax: 814-342-3145   e-mail: contact@here2theresoftware.com   call for info: 814-342-3120

1) Here2There *Digital Wayfinding* **application will be diasplayed via:**

☐ *On-Site Free-standing Kiosk*
   o *Preferred Screen-Size?   ………………………*
   o *Added peripherals? ……………………….*
   o *Number of Kiosks? ……………………….*
☐ *On-Site Wall mounted LCD Touch*
   o *Preferred Screen-Size? ………………………*
   o *Horizontal or Vertical orientation? ……………………….*
   o *Added peripherals? ……………………….*
   o *Number of LCD's? ………………………*
☐ *Online Web (Regular)*
☐ *Online Mobile Web (Made suitable for all Operating Systems)*
☐ *Dedicated Mobile Application*
   o *Specify OS and device……………………….*

Note: The basic development is digitizing 'ways' (hallways/roadways, etc) and 'locations' for the software to navigate and generate directions. This development can be used across additional platforms, making the second (third, etc.) platform considerably, and increasingly, more cost effective.

For example: If you want an on-site Kiosk application and a Mobile Web application, only the additional re-formatting (design) labor needs to be done, plus some negligible back-end programming, which affects the end-cost positively for the client.
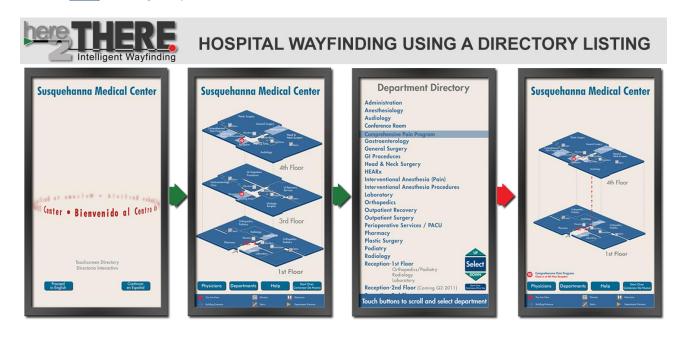
Example A:

(Or click here for a larger representation)

HOSPITAL WAYFINDING USING A DIRECTORY LISTING

| *Welcome Screen* | *Default Screen* | *Directory Listing* | *Directions* |

Example B:

(Or click here for a larger representation)

When including multiple content-types within the system, utilizing a navigation structure allowing the user to "cycle through" the various options providing a more user-friendly system as well as a "cleaner" display.