

Here 2 There



Global Software Applications, LLC
Here2There Software

p# (814) 342 - 3120
f# (814) 342 - 3145

www.here2theresoftware.com

Interactive Wayfinding Software ■

Hospitals & Medical Centers
Universities
Hotels & Resorts
Office Buildings
Visitor Centers
Airports
Shopping Malls

- Guest and Visitor Services
- Navigation
- Electronic Messaging
- Indoor / Outdoor Routes
- Mapping
- Print Directions
- Destination Finder
- Directories
- Touch Screen & Web App.

Here 2 There is an Interactive Wayfinding application, residing on a public access point (Kiosk) or web page where visitors can find and generate (print) the directions and/or route of their indoor and outdoor destinations.

Kiosk

If you want to offer 24/7 unattended Wayfinding assistance on-site, then a kiosk is the way to go. These public access points (Kiosks) start at \$3.5K (hardware only).

Kiosks come in desktops, stand-alone and wall-mounts. Each kiosk can be equipped with a touch-screen. Here 2 There can supply the hardware as well.



Web Page

Offering the visitor at home the chance to generate and print the directions deserves serious consideration as well. Visitors can print directions in the comfort of their homes, at their own pace while investigating, generating and printing the directions.

Indoor /Outdoor

Customer service doesn't stop with indoor directions alone. When the guest leaves your facility, he may want to know the nearest bus stop, train station or metro station is located. Here 2 There can generate an unlimited number of outdoor directions in addition to indoor directions, for the ultimate guest satisfaction.

Digital Signage

Here 2 There Wayfinding is based on the digital signage concept, and offers all the benefits from it. All the variable information is centrally stored on a server. The front-end application which resides on the kiosk, contains only static information and pulls all the variable data from the server. This ensures that only the latest information is published on the kiosk.

Electronic Messaging

Other useful information can be displayed on the screen as well such as important messages, bus schedules, weather, real-time flight information, calendars, staff listing with phone numbers, advertising etc.

Back-Office

Part of the maintenance kit is a back-office program, which can be used to make instant updates to the interactive Wayfinding system.

Here 2 There Application consists of:

- Front-End
- Back-End
- Back-Office
- Art work (Front-End / Maps)
- Generated Directions
- Integrated Photo's & Text Directions

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Here2There allows your visitors to quickly, easily, find, view and print directions, maps, floor plans, descriptions, names, and phone numbers or find the person, office, company or store that they're searching for, at the touch of a finger.

Finding your way in Hospitals

Hospitals and medical centers can be very disorienting.

These visits fill most guests with anxiety; especially if they have no idea where to go or how to get there. In some cases a staff member or hallway assistant may be available to provide verbal directions, but what if no one is around to help? And what if there is somebody to help but you forget the directions along the way?

This is the basis on which Here2There interactive Wayfinding was developed.



Increase Guest Services

H2T eases the stress of navigating in a new environment by providing printable directions, maps, department names and a frequently asked questions section. Here2There is available as stand alone software functioning on an interactive touch screen kiosk, or as a web application.

Demonstrations

Please visit www.here2theresoftware.com for demonstrations on the web.

Where am I?

Here2There is a touch screen application that resides on a public access point (kiosk/ wall mount) close to the entrance(s). Visitors can immediately recognize what their current location is in the building by a graphical representation indicating 'You are Here'.

Through a navigational panel on the right hand side the visitor can choose the department they

wish to visit. The printable, generated directions consist of a map with a clear line and supporting text using landmarks and a photo of the end-destination (optional). The printed map offers guidance along the way.

Where to go?

Most of the time, visitors are aware of which department they need to be in and they can use the navigation panel to get the directions, but sometimes they only know the reason for their visit (MRI, CAT scan, etc) and are unaware of what the department's name is or how to get there. For these occasions, an FAQ is included. By clicking on the FAQ, the route to the Diagnostic Services will be generated.

Ease of use, large fonts, buttons, contrasting colors and a consistent logic with minimal click-through provides the ease of use necessary to capture 98% of the visitors. Any special arrangements for visually or mobility impaired, like compliance to section 508 accessibility standards can be incorporated on request.

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The Parts & Cost

Front-End

The here2there wayfinding application that resides on a kiosk or homepage. It is the interface the user interacts with in order to get the directions.

Back-End

The front-end application receives its information from the server. This central storage system ensures consistent and up-to-date information for each user-activated request at the kiosk or on the web.

Back-Office

A tailored application that you can use to make adjustments to the here2there application.

The Cost

Every Here2There application is largely built from the ground up. After the application is developed and installed / integrated, you have a tool with the back-office to make adjustments to the application.

Ball Park

An average application runs around 10-15K.

Average application:

1 Building, 6 floors

1 - 100 directions

Add \$1K for every additional 100 directions.

What we need from you.

For a customized Quote:

- Will this wayfinding application be offered through the Web or on-site Kiosks?
- # of campuses, # of buildings, # of floors per building and the approx. total number of destinations
- If offered through on-site Kiosks: how many Kiosks are you considering?
- What other services do you want to offer? (event calendar, electronic messaging, advertising, etc)

To start work on the order:

- Updated list of Destinations (include public facilities and emergency exits if you wish to have these mapped)
- Destinations clearly indicated on a map (if Multiple levels, please supply a map of each level)
- If application is for the Web: Where do you want the starting point(s) of all directions to be?
- If application is for on-site Kiosks: Indicate on map where the kiosks are located (the starting points)
- Please provide a preferred design/lay-out, Logo's & Fonts, Color schemes, links, etc.