

New to Campus?
Find your way with Here2There Software –
Interactive directory kiosks help universities offer easy to use wayfinding for visitors
and new students

May 2009, When visiting an unfamiliar campus, navigating the area without directions is a real challenge for many members of the campus community, especially for students with visual or mobility impairments. With Here2There wayfinding software, directions can be easily generated to and from destinations of choice, with options to print for easy reference along the way. The interactive Wayfinder will also enable users to browse directories of departments and personnel; and view events and announcements issued by the university.

Most campuses currently offer directional signage posted all over the property to direct visitors and students. While this method is helpful, technological advancements allow us a more flexible solution that goes way beyond the call of aid to those who need to find their way. The Here2There Wayfinder can better assist visitors and students by offering directions to the wheel chair accessibility entrance of a building as well as other main entrances. Whether you choose to offer this service on your web site as a convenience to computer users, or as a stand alone public kiosk application, Here2There can completely tailor the display to suit the look and feel of your facility.

The Here2There application meets the needs of the visually, auditory and mobility impaired by complying with the section 508 of the Disabilities Act. The newest wayfinding project acquired by H2T is the mapping of Temple University's main campus in Pennsylvania, issued by the Office of Facilities Management and Disability Resources. This interactive wayfinding system will be accessible through the school's web site and is scheduled for deployment by early summer, 2009.

How it works Here2There can function for both touch screen applications on kiosks around the campus, or as a service linked to the website. Visitors can immediately recognize their current location in the building or campus by a graphical representation indicating 'You are Here'. Through a navigational panel, visitors can choose the building and department they wish to visit. The printable directions are mapped with clear lines and supporting text, landmarks and even a photo of the end-destination.

Back-Office University Campuses are continuously changing capacity and services. To offer enough flexibility for future changes, a back office is integrated into Here2There. This allows for adding or moving departments, generating new directions, adjusting the existing text directions and uploading new images or maps.

Versatile Application Here2There can integrate bus schedules, special announcements, advertisements, phone lists, and many more additional and useful pieces of information.

About H2T Software Here2There was developed by Global Software Applications, the creators of SurferQuest internet kiosk software and Flight Time TV airport status for guest room TV's. Established in 2001, GSA has developed an impressive portfolio of self service guest

amenities and has earned the patronage of some of America's most prestigious and high class resorts. With such a sharp reputation for excellent service and cutting edge software development, Global Software Applications sits among the top most competitors in the market. For the past five years, Here2There has developed Wayfinding solutions for a variety of properties including medical centers, hospitals and university campuses.

For more information, please visit www.here2theresoftware.com.

Contact:

Ron Koning

Global Software Applications / Here2There

ron@surferquest.com

814-342-3120 x304